Dear Skip . . .

Dear Skip:

In addition to needing larger offices, you want to over-haul the accounting curriculum. That, unlike the offices, is long overdue. The theory of it is great, but I think you will find the practice of it is not. You have many old dogs that not only do not want to learn new tricks, but also are offended by your asking. Whatever they may say, that is the truth. You will find out what Donna Davis has faced for years with MIS: it is difficult to change the unwilling. MIS occasionally has had a new course or two, but those teaching them teach the same old things, the same old way, and tell you it is new and improved. Look at your faculty, Skip. Who strikes you as an innovator for positive progress? To get real change before getting to hire new faculty, you better be willing to work long hours over-seeing all aspects – before, during, and after – of the curriculum changes.

We wish you the best of luck with your program for change.

A Less Optimistic Fan